

ShowerStore.com

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SHOWERSTORE.COM INTRODUCES A NEW LOOK AND ADDS FEATURES TO MAKE SHOPPING EASIER

ShowerStore.com updates its website with a new upscale look to reflect its latest product offerings and offers new click-through product selection

November 1, 2007

BALDWIN PARK, CA – ShowerStore.com today announces a new look for its website. The online retailer says the new look is designed to attract more of the high-end clientele that are shopping at the site. The retailer also announces added functionality it hopes will help in its quest to bring a better shower experience to everyone.

Henning Zieger, one of ShowerStore.com's founders says, "What started out as a way to move excess inventory has become a destination site for people installing complete shower systems. Our new site is geared toward today's homeowners as they look towards putting in their own spa at home."

"We will be adding more product over the coming months to help our customers get that spa experience at home," Zieger continues. "Our unique position will help us deliver a better shower experience to our customers."

ShowerStore.com's new website includes links created by advanced algorithms that relate one item to another – features the online retailer says will help people find the shower that's right for them with just a few mouse clicks.

About ShowerStore.com

ShowerStore.com is focused on helping consumers and trade professionals find the perfect showerhead, handheld showerhead, or shower accessory at a great price. ShowerStore.com carries fixed showerheads, handheld showers and shower accessories from top names like Moen, Interbath, Ondine, Speakman and Waterpik.

ShowerStore.com contains original content protected by copyright including product photos and detailed information about each product. An extensive support section includes topics like increasing your water pressure, fixing a leaky showerhead and cleaning a clogged showerhead so you get the most out of your new showerhead or handheld shower for years to come.

ShowerStore.com is a service of Genau Design & Development, LLC. Further details about ShowerStore.com and Genau Design is available on the following web sites:

www.ShowerStore.com
www.GenauDesign.com

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