

ShowerStore.com

FOR IMMEDIATE RELEASE

ONLINE SHOPPING SITE OFFERS “PLUMBERS’ DOZENS”

ShowerStore.com offers the trade great deals through volume buys

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BALDWIN PARK, CA – ShowerStore.com today announces a new promotion on its shopping site designed specifically for the trade. They are called “Plumbers’ Dozens” and offer substantial savings to anyone in need of six showerheads or more.

“There has always been economies in selling larger quantities of an item,” explains Henning Zieger, an industry veteran and one of the founders of ShowerStore.com. “A consumer is not going to want a dozen showerheads. But for a plumber or property manager, it makes sense.”

ShowerStore.com is offering up to 50% off its already reduced prices of many top-end items including the Asceri large diameter showerhead from Moen and Waterpik’s 4-function and 6-function handheld shower sets. Also available are solid-brass Skimpy Watersaver showerheads from Interbath, and other basic replacement items.

Combine the promotion with ShowerStore.com’s free shipping policy for orders over \$75 and the savings really start adding up. Plus, they get delivered right to your shop!

The promotion is ideal, not only for plumbers, but also apartment managers, facility managers and any other MRO specialist in need of a larger quantity of showerheads.

“Right now we’re testing the waters,” continues Zieger, “but we expect this to be part of our strategic alliance with the trades.”

About ShowerStore.com

ShowerStore.com is focused on helping consumers and trade professionals find the perfect showerhead, handheld showerhead, or shower accessory at a great price. ShowerStore.com carries fixed shower heads, handheld shower heads and accessories from top names like Moen, Interbath, Ondine, Speakman and Waterpik.

ShowerStore.com contains original content protected by copyright including product photos and detailed information about each product. An extensive support section includes topics like increasing your water pressure, fixing a leaky showerhead and cleaning a clogged showerhead so you get the most out of your new showerhead or handheld shower for years to come.

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ShowerStore.com is a service of Genau Design & Development, LLC. Further details about ShowerStore.com and Genau Design is available on the following web sites:

www.ShowerStore.com
www.GenauDesign.com

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