

# ShowerStore.com

## FOR IMMEDIATE RELEASE

### ONLINE SHOPPING SITE MAKES GETTING THE RIGHT SHOWER EVEN EASIER

*ShowerStore.com announces their new on-line Product Selection Guide to help take the guesswork out of buying a new showerhead or handheld shower*

**July 30, 2007**

**BALDWIN PARK, CA** – ShowerStore.com today announces a special support section of their online shopping site designed to help take the guesswork out of choosing the right shower. ShowerStore.com's "Product Selection Guide" answers consumers' questions when it comes to selecting the showerhead or handheld shower that's right for them.

"We have reviewed hundreds of shower models and taken them all for a test drive" explains Henning Zieger, an industry veteran and one of the founders of ShowerStore.com. "We also have over 30 years experience analyzing different consumer desires when it comes to shower sprays and showerhead formats. Our Product Selector Guide is designed to answer consumers' questions in an easy-to-navigate format on the web."

The ShowerStore.com Product Selection Guide is grouped into three areas that are the most important in selecting a new showerhead or handheld shower including format, spray selection and mounting options.

The Format Guide is devoted to the differences in showerhead format – standard or handheld showerhead. The Spray Forum explains how spray patterns are created and the features and benefits of various spray patterns. The Shower Head Mounting Guide reviews the most common showerhead mounting options and the benefits of each one for the individual bather. It also includes options to consider for showers used by more than one person.

Taken together, the three areas of the Product Selection Guide help consumers better understand the options available when purchasing a showerhead or handheld shower, and helps them purchase the showerhead they desire.

#### **About ShowerStore.com**

ShowerStore.com is focused on helping consumers and trade professionals find the perfect showerhead, handheld showerhead, or shower accessory at a great price. ShowerStore.com carries fixed shower heads, handheld shower heads and accessories from top names like Moen, Interbath, Ondine, Speakman and Waterpik.

ShowerStore.com contains original content protected by copyright including product photos and detailed information about each product. An extensive support section includes topics like increasing your water pressure, fixing a leaky showerhead and cleaning a clogged showerhead so you get the most out of your new showerhead or handheld shower for years to come.

ShowerStore.com is a service of Genau Design & Development, LLC. Further details about ShowerStore.com and Genau Design is available on the following web sites:

-- MORE --

ShowerStore.com

[www.ShowerStore.com](http://www.ShowerStore.com)  
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